

## **Cookies Policy**

This website uses cookies and similar technologies to provide the service, as well as to allow us to improve it by collecting statistics about its use and for other purposes.

Browsing this website necessarily implies the use of cookies and similar technologies as long as it is required for its operation. Likewise, for certain purposes, cookies and local storage will be subject to your consent. You can accept or reject cookies using the established configuration system, and it is also possible to configure your browser to prevent their use.

This policy is part of our privacy policy and includes the following:

- What are cookies?
- What are cookies used for?
- What do we understand by technologies similar to cookies?
- What are third-party cookies? Who are the recipients of the information?
- What third-party functions and features do we use on our website?
- How long are cookies or similar technologies active?
- Use of browsers with private browsing mode
- How to prevent the use of cookies and how to delete them?

### **What are cookies?**

“Cookies” are small temporary files created on the user’s device (computer, phone, tablet, etc.) when visiting a website, which allow it to store or retrieve information during navigation, for example, to remember user preferences or to recognize the user on future visits, as well as to obtain information about browsing habits.

When a website creates a cookie on the user’s device, it stores the address/domain of the website that created the cookie, the duration of the cookie (which may range from a few minutes to several years), and the content of the cookie. The user can disable cookies at any time through this website’s configuration system and configure their browser to block cookies from certain websites, as well as delete previously stored cookies.

### **What are cookies used for?**

The most common uses or purposes are:

- Essential technical cookies. Used to manage navigation flow within the website or to keep the user connected. Disabling them may cause some parts of the website to function incorrectly.
- Personalization cookies. Needed to remember certain user preferences.
- Analytical cookies. Help us and third parties collect information about user origin and navigation within the website, for statistical analysis to improve structure and content.
- Advertising cookies. Used to manage ads displayed on the website, deciding content or frequency.
- Behavioral advertising cookies. Help collect user browsing habits to create a profile of interests and display relevant ads.

- Social sharing cookies. Needed to identify the user on social networks and allow content sharing.

### **What do we understand by technologies similar to cookies?**

Similar technologies refer to any type of mechanism used on the user's device to store and retrieve information. The most common include:

- Browser local storage. Some websites use local storages called "sessionStorage" and "localStorage," as well as the browser's indexed database to store information;
- Browser plugin local storage, e.g., Flash local storage ("Flash Local Shared Objects") or Silverlight local storage ("Isolated Objects");
- Web beacon: a tracking technique that inserts an image hosted on an Internet server in a webpage or email. When the browser or email client connects to download and display the image, the connection is registered. Sometimes the image is very small or transparent, so the user does not notice it;
- Fingerprinting techniques that combine information from the browser or device to distinguish a user across multiple visits to different websites.

### **What are third-party cookies? Who are the recipients of the information?**

Cookies on this website can be classified by creator into two categories:

- First-party cookies: created and managed from our websites and domains, with information directly or indirectly managed by us for our purposes.
- Third-party cookies: created and managed by other websites, not fully under our control, providing features we have chosen to include, such as interactive maps, videos, multimedia elements, social sharing buttons, ads, etc. These cookies are controlled by the third party providing the feature.

Most third-party features involve access to or collection of information (and use of cookies) by the third party, according to their own criteria and purposes, including collecting browsing habits to display personalized advertising. The following section details third-party functions and features used on this website.

### **What third-party functions and features do we use on our website?**

We include third-party functions: analytics, maps, social buttons, tourism information, behavioral advertising, and others. Some functions are provided by third parties located outside the European Union.

For more detailed information, including purposes and guarantees, consult the section: cookie list.

### **How long are cookies or similar technologies active?**

Depending on persistence or activity time, we differentiate between:

- Session cookies: stored in the browser until the user leaves the website; the browser deletes them at the end of the session.
- Persistent cookies: remain in the browser and are read each time the user revisits. These cookies are automatically deleted after a certain period, which may be short or long.

This policy includes information about cookie duration; for more information, see our privacy policy and the privacy policies of third-party providers of website functions. For duration details, see section: cookie list.

### **Use of browsers with private browsing mode**

To use this website with greater privacy and limit cookies stored for long periods, we recommend using a browser with a “private browsing” option. More information is available in your browser’s help pages.

### **How to prevent the use of cookies and how to delete them?**

You can configure your preferences anytime through the integrated cookie configuration system to enable/disable cookies according to their purposes. Most browsers allow global disabling of cookies. Many also allow deleting cookies associated with specific websites/domains. Users should consult their browser’s help section.

Links to help pages for major browsers:

Chrome: <https://support.google.com/chrome/answer/95647?hl=en>

Explorer: <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

Microsoft Edge: <https://privacy.microsoft.com/en-US/windows-10-microsoft-edge-and-privacy>

Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>

Safari: [https://support.apple.com/kb/PH17191?viewlocale=en\\_US](https://support.apple.com/kb/PH17191?viewlocale=en_US)

Safari for iOS: <https://support.apple.com/en-us/HT201265>

Opera: <http://www.opera.com/help>

### Información detallada sobre las cookies utilizadas por este sitio web

Característica	Finalidad	Responsable	Dominio	Plazo de conservación	Cookies técnicas	Cookies de preferencias	Cookies analíticas	Cookies publicitarias	Transferencia internacional	Más información
Cookies de primera parte	Técnicas preferencias	y Hotusa	booking-channel.com	Cookies persistentes	X	X	X			Nuestra política de cookies
Appnexus	Publicidad	AppNexus Inc.	adnxs.com	Cookies persistentes				X	X	<a href="https://platform.xandr.com/privacy-center/">https://platform.xandr.com/privacy-center/</a>
StickyAdsTV	Publicidad	FreeWheel Media, Inc.	ads.stickyadstv.com	Cookies persistentes				X	X	<a href="https://freewheel.com/privacy-policy">https://freewheel.com/privacy-policy</a>
The Trade Desk	Publicidad	The Trade Desk	adsvr.org	Cookies persistentes				X	X	<a href="https://www.thetradedesk.com/general/privacysrvr.org">https://www.thetradedesk.com/general/privacysrvr.org</a>
Yahoo	Buscador publicidad	y Yahoo Inc.	analytics.yahoo.com	Cookies persistentes				X	X	<a href="https://policies.yahoo.com">https://policies.yahoo.com</a>
Google Analytics	Analíticas	Google, Inc	website	Cookies persistentes			X		X	<a href="https://business.safety.google/privacy/">https://business.safety.google/privacy/</a>
Bing	Buscador publicidad	y Microsoft online services	bing.com	Cookies persistentes				X	X	<a href="https://privacy.microsoft.com/es-es/privacystatement">https://privacy.microsoft.com/es-es/privacystatement</a>
Casale Media	Publicidad	Casale Media Inc.	casalemedia.com	Cookies persistentes				X	X	<a href="https://casalemedia.com/">https://casalemedia.com/</a>
Dailymotion	Publicidad	Dailymotion SA (France) Dailymotion Inc (EEUU)	dmxleo.com	Cookies persistentes				X	X	<a href="https://www.dailymotion.com/legal/privacy?localization=en">https://www.dailymotion.com/legal/privacy?localization=en</a>
Google Marketing	Publicidad	Google, Inc	doubleclick.net	Cookies persistentes			X	X	X	<a href="https://business.safety.google/privacy/">https://business.safety.google/privacy/</a>
Facebook	Red social publicidad	y Facebook Inc	facebook.com	Cookies persistentes			X	X	X	<a href="https://es-es.facebook.com/about/privacy">https://es-es.facebook.com/about/privacy</a>
Criteo	Publicidad	Criteo SA	website, criteo.sa,	Cookies persistentes			X	X		<a href="https://www.criteo.com/es/privacy/corporate-privacy-policy/">https://www.criteo.com/es/privacy/corporate-privacy-policy/</a>
Baidu	Buscador publicidad	y Baidu	website, baidu.com	Cookies persistentes			X	X	X	<a href="http://ir.baidu.com/baidu-statement-privacy-protection/">http://ir.baidu.com/baidu-statement-privacy-protection/</a>
Yandex	Publicidad	YANDEX LLC	website, yandex.com,	Cookies persistentes			X	X	X	<a href="https://yandex.com/legal/cookies_policy_eng/">https://yandex.com/legal/cookies_policy_eng/</a>
Hotjar	Analíticas	Hotjar Limited	website, hotjar	Cookies persistentes			X			<a href="https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information">https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information</a>
Lafourchette.co	Funcionalidad publicidad	/ La Fourchette SAS	lafourchette.com, eltenedor.es, module.lafourchette.com	Cookies persistentes			X	X		<a href="https://www.eltenedor.es/legal#PoliticaDePrivacidad">https://www.eltenedor.es/legal#PoliticaDePrivacidad</a>
Stripe	Analíticas	y Stripe, Inc	m.stripe.com	Cookies persistentes			X	X	X	<a href="https://stripe.com/es/privacy">https://stripe.com/es/privacy</a>

	publicidad									
New Relic	Analíticas	Newrelic, Inc	nr-data.net	Cookies persistentes			X		X	<a href="https://newrelic.com/termsandconditions/cookie-policy">https://newrelic.com/termsandconditions/cookie-policy</a>
Pubmatic	Publicidad	PubMatic, Inc	pubmatic.com	Cookies persistentes			X	X	X	<a href="https://pubmatic.com/legal/privacy-policy/">https://pubmatic.com/legal/privacy-policy/</a>
Sojern	Publicidad	Sojern	sojern.com	Cookies persistentes			X	X	X	<a href="https://www.sojern.com/privacy/">https://www.sojern.com/privacy/</a>
Tribalfusion	Publicidad	Tribalfusion	tribalfusion.com	Cookies persistentes			X	X	X	<a href="https://www.tribalfusion.com/TribalFusion/">https://www.tribalfusion.com/TribalFusion/</a>
Civitatis	Funcionalidad publicidad	/ Civitatis Tours SA	www.civitatis.com	Cookies persistentes			X	X	X	<a href="https://www.civitatis.com/es/legal/">https://www.civitatis.com/es/legal/</a>
Tripadvisor	Funcionalidad publicidad	/ Triadvisor LLC	www.tamgrt.com	Cookies persistentes			X	X	X	<a href="https://www.tripadvisor.com/pages/privacy_pre_060407.html">https://www.tripadvisor.com/pages/privacy_pre_060407.html</a>
The Hotels Network	Funcionalidad publicidad	/ The Hotels Network SL	www.thehotelsnetwork.com	Cookies persistentes			X	X		<a href="https://www.thehotelsnetwork.com/es/cookies-policy">https://www.thehotelsnetwork.com/es/cookies-policy</a>
Youtube	Funcionalidad publicidad	/ Google, Inc	youtube.com	Cookies persistentes	X	X	X	X	X	<a href="https://business.safety.google/privacy/">https://business.safety.google/privacy/</a>